

What is 121 Mining Investment?

The 121 Mining Investment global event series connects mining company management teams with portfolio managers and analysts from institutional funds, private equity groups and family offices for 1-2-1, private in-person and online meetings.

The events are built around two-days of 1-2-1 meetings matching projects to investment capital, alongside a conference programme packed with market intelligence and investment ideas, with participation limited to investment professionals and mining executives.

Our global portfolio currently covers London, New York, Cape Town, Dubai and Hong Kong, as well as an online edition.

Whether you are an investor looking for exciting new projects, or a mining company hoping to raise capital and make new connections, 121 Mining Investment is THE premier forum to make it happen.

Events:

The 121 Mining Investment global event series connects portfolio managers and analysts from institutional funds, private equity groups and family offices, as well as procurement teams from EV OEM companies with mining company management teams for 1-2-1, private inperson and online meetings. With each edition featuring two-days of 1-on-1 meetings matching projects to investment capital, conference programmes packed with market intelligence and investment

ideas, and participation limited to investment professionals and mining executives, the 121 Mining Investment series offers a highly efficient use of your time and resources. Our global portfolio currently covers London, New York, Cape Town, Hong Kong and Dubai, as well as online editions throughout the year. Whether you are an investor looking for exciting new projects, or a mining company hoping to raise capital and make new connections, 121 Mining Investment is THE premier forum to make it happen.

121 STRATEGIC INVESTOR ENGAGEMENT

We aim to cultivate meaningful connections between companies and investors to help the mining industry to thrive by:

- Offering tailored, unparalleled access to the industry's largest global investor network year-round.
- · Consistently showcasing your story to the right investors, cutting through the noise.
- · Saving valuable time by acting as a competent extension of your team

THE ASSAY

Featuring fund manager insights, analyst reviews and mining company profiles, The Assay Magazine provides perspectives from the buy side and opportunities from mining corporates. Click on the links below to read the digital versions now.



Our 2025 schedule

Cape Town 3-4 February

London 12-13 May

New York 9-10 June

Hong Kong 24-25 September

121 Global Online 14-15 October

London 17-18 November

Dubai 26-27 November



110+
Mining companies

600+
Qualified investors

2000+ 1-2-1 meetings

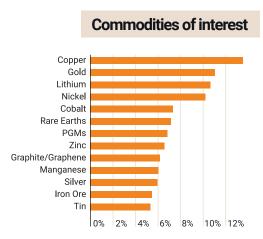
35+
Expert speakers

Africa's largest dedicated mining investment event

Returning in February 2025, 121 Mining Investment Cape Town is the largest dedicated mining investment event in South Africa. Launched in 2015, 121 Cape Town has grown thanks to its reputation for delivering effective 1-2-1 meetings between investors and miners in the grounds of a beautiful manor house, offering relaxed networking and deal making, and ensuring all parties make the most out of their time out of the office. Mining Corporates booking a meeting package at 121 can have up to 4 delegate passes to attend Mining Indaba 2025

About the investors

Data from 121 Mining Investment Cape Town, 5-6 February 2024



Typical investment approach



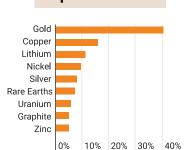
Investor type



About the mining companies



Top commodities







150+
Mining companies

500+
Qualified investors

2000+ 1-2-1 meetings

35+

Expert speakers

London's largest dedicated mining investment event

Following a record breaking 2024 event, 121 Mining Investment London will return for the Spring edition on 12-13 May 2025 and the Autumn edition on 17-18 November.

With two days of 1-2-1 meetings running alongside an agenda packed with the expert insight from leading institutional investors and analysts, 121 London brings together the global junior mining ecosystem and provides unrivalled opportunity for investors and miners to connect efficiently and effectively in the heart of mining's finance capital.

About the investors

Commodities of interest Copper Gold Lithium Nickel Silver Rare Earths Zinc PGMs Cobalt Uranium Tin Vanadium Graphite/Graphene 0% 2% 4% 6% 8% 10% 12%

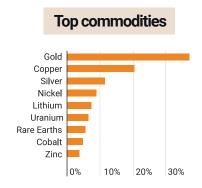
Data from 121 Mining Investment London, 15-16 May 2024

On Market Equity Private Placement Debt PE Acquisitions JV Offtake Royalty/Streaming 0% 5% 10%15% 20% 25%



About the mining companies









50+
Mining companies

200+

Qualified investors

1000+

1-2-1 meetings

20+

Expert speakers

Connecting mining companies with investors in the heart of New York

North America's premier mining investment event, 121 Mining Investment New York, returns on 9-10 June 2025.

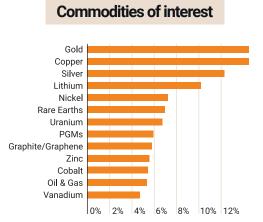
Connecting the latest mining opportunities with capital from leading fund houses and institutions, 121 New York facilitates valuable face-to-face interactions through both structured 1-2-1 meetings and informal networking opportunities in the heart of Manhattan's global finance hub.



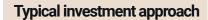
The 121 Conferences have been such a great event for us to attend. At the New York event in October, we secured 7 new shareholders from our 21 meetings. It's a great forum to reach new investors in different parts of the world."

Centerra Gold

About the investors



About the mining companies



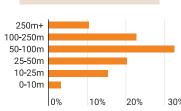


Investor type

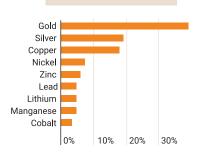
Data from 121 Mining Investment New York, 3-4 June 2024



Market cap (\$USD)



Top commodities





30+
Mining companies

100+
Qualified investors

250+
1-2-1 meetings

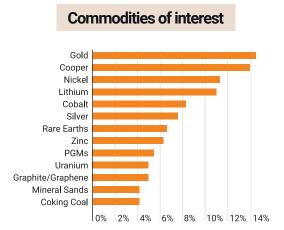
20+
Expert speakers

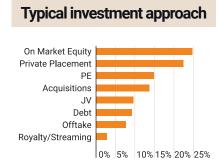
Adding energy companies to our Hong Kong mining investment event

121 Mining Investment makes its long-awaited return to Hong Kong in 2025, bringing international companies together to meet with the region's top mining investment decision-makers. This event brings together the international community from Hong Kong together with the major Chinese SOEs to meet 1-2-1 and hear about project and investment opportunities.

About the investors

Data from 121 Mining Investment Hong Kong, 29-30 March 2023

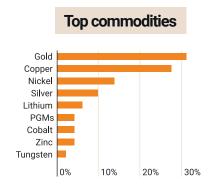


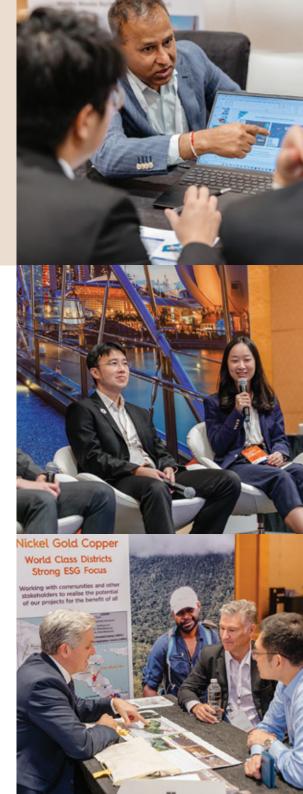




About the mining companies







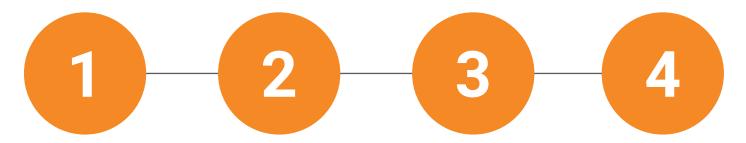


Applying our proven 1-2-1 formula to connect mining companies with investors online

Similar to our in-person shows, our online event series connects portfolio managers and analysts from institutional funds, private equity groups and family offices with mining company management teams for 1-2-1, private online meetings.

Applying our proven 1-2-1 meeting formula to a virtual setting, 121 Global Online shot to success during the pandemic and, despite the return of international travel, has remained popular as a highly efficient, convenient and cost-effective opportunity to connect with a global audience that physical events cannot match.

How it works



Register

Registration is limited to mining companies and qualified investors, traders and end-users only.

Access planner

The meeting planner system will go live four weeks before the event, at which point you can login, view the mining companies or investors attending and start requesting meetings that are relevant to you.

Confirm schedule

Confirm meetings
with only those mining
companies or investors
you are interested in
meeting, and create a full
schedule pre-event, ready
to go on the day.

Join meetings online

On the day, simply login to the meeting planner to access your online 1-2-1 video meetings. Our dedicated concierge team will be on hand to assist you if you have any issues.

In numbers

30+
Mining companies

100+
Qualified investors

250+1-2-1 meetings



50+Mining companies

150+
Qualified investors

600+ 1-2-1 meetings

25+
Expert speakers

Bringing 121 Mining Investment to Dubai

Super Region investors are ready to dive into the mining industry and learn more about opportunities to get involved in the junior mining space. With that in mind, 121 Group is excited to be bringing our tried and tested 1-2-1 format of events to Dubai in November 2025.

We look forward to welcoming 50 junior miners to engage in pre-scheduled, 1-2-1 investment meetings with the region's top investors.

Content days will run alongside these meetings, with key focuses on the precious metals space (Day 1) and critical minerals (Day 2), covering investment strategies, industry outlook, impacts of the global macro environment on investing, and more.



Why Dubai?

The new Super Region (Africa, the Middle East, Central Asia, and South Asia) are a growing powerhouse for the metals and mining industries. With the energy transition in full force, and the move away from fossil fuels, regional investors are pivoting towards the critical minerals needed for the transition.

The region's vast capital wealth is being redirected to the metals of the future, looking across the battery and critical metals as well as the precious metals that maintain economic stability and help to preserve cultural traditions.

Dubai, and the rest of the Super Region, hosts mature investors who are ready to deploy investment into the industries of the future.



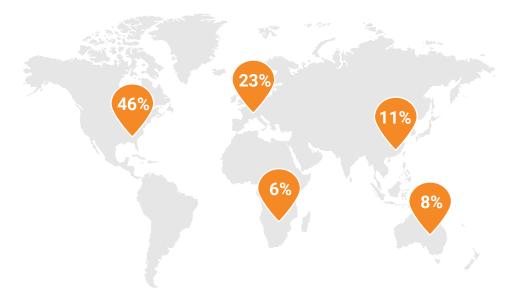


Join our industry leading investor relations program

Joining our investor relations programme will put you in front of our global sophisticated investor network all year around.

Our dedicated IR team cover major financial timezones with staff in Hong Kong, London and New York. With over 40 years of combined investor relations experience with a strong focus on the metals and mining sector, we help companies grow their investor base and shareholders by strengthening their investor sourcing strategy with year-round communication via multiple streams.

Through our 10 years of running the 121 Mining Investment event series, we have an unrivalled network of over 17,000 investors globally. Like our events, we focus on getting your message out to vetted institutional and professional investors whose job it is to invest in mining companies, as opposed to retail investors.



Pre and post 121 event support – managing your schedule and event experience from start to finish

We will create a strategic, handpicked target list of investors, manage the invitation and schedule building process, providing in depth investor profiles and contact information. Post-event, we undertake feedback calls for all scheduled meetings and provide a summary report.

Non-deal roadshows – taking your message to investors, both in-person and online

We carefully analyse the most appropriate investors to target through distribution analytics, comprehensive research of mining funds and event feedback reports, selecting which countries and cities most likely to generate the best results for your capital raise or marketing drive. We then develop a list of targeted investors to build and coordinate a successful meeting schedule, either in-person or virtually.

Targeted distribution – promoting your news and marketing to the right investors

Our global investor database includes details on investors' specific investment preferences. When distributing your announcements and marketing materials, we send to investors whose investment criteria are the best match.

Analytics – providing real-time detailed analytics and investor profiling

After each announcement we provide detailed analysis on readership, including geographic breakdowns. By tracking the readership of your announcements over time, we can analyse trends, to show how and where the investor community is engaging with your company's news, and support your future marketing, roadshows and events.

Marketing – helping you deliver the best message possible

As a client, we'll ensure your important news is distributed through The Assay platform to our network of global investors. You'll also have the opportunity to provide important project updates through our Assay TV video interview series.

For more information, please email irteam@weare121.com



In terms of the formula for industry get togethers, I don't know a better formula than 121 because you have control over your agenda. It's restricted time and you have to make use of it, and you're not bombarded by people that you have to sift through to work out their relevance."

Harry Anagnostaras-Adams
KEFI Gold & Copper

121 has been really good. It's an opportunity to talk to people who are like minded, who are interested in what we're doing. We've been able to meet with some really interesting people that look like they're going to be supporting our company moving forward."

Tony Rovira

Azure Minerals



121 Digital Promotions



Key Benefits:

Comprehensive Marketing

We cover all your digital needs—publications, news, social media, and direct investor engagement.

Unmatched Visibility

Connect with a quality-driven network of global resource investors.

Minimal Workload

We handle most tasks in-house; you just provide sign-off.

Direct Engagement Share your news with our network and have one-on-one conversations with interested investors.

For more information, please contact: ada.calvert@weare121.com

Included Features:

Editorial Features

Profiles in three key editions of The Assay throughout the year.

CEO Interviews

Conduct C-suite interviews via Zoom or in-person at our events.

12 Months of News Coverage Coverage of your news releases in our weekly newsletter, plus distribution on LinkedIn and Twitter.

Active Online Profile

Remain visible for 12 months with an online profile with live share price performance, news releases, videos, and more.

121 Global
Online Event
Particaption

In addition to all of this, you'll participate in our 2025 121 Group Global Online Event! This event offers an inexpensive way to connect 1 on 1 with investors from across our global network. It is the same matchmaking process and meeting planner that we use for the in-person shows.

121 Global Online Event Participation

12 months

Comprehensive Promotions

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121 Global Online Event

\$13,000

Get in touch



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